



Three CalWIN Counties Named “Hunger Champions”

Congratulations to Fresno, Sacramento and San Diego Counties for receiving USDA Food and Nutrition Services 2011 SNAP Hunger Champions Awards! The three CalWIN counties were among only five California counties honored in the annual nation-wide program.

The Hunger Champions Award Program honors local social services offices for providing exemplary outreach and service to clients by providing Gold, Silver and Bronze Hunger Champion Awards. The Food and Nutrition Service (FNS), part of the United States Department of Agriculture (USDA), supports outreach efforts by conducting an ongoing national media campaign to promote the Supplemental Nutrition Assistance Program (SNAP), providing a toll-free SNAP information hotline, a website for a quick and confidential eligibility screening, and free outreach materials. In California, SNAP is called CalFresh.

The three CalWIN counties won Bronze Awards. The only non-CalWIN counties to be recognized were Los Angeles County (silver) and San Bernardino County (gold).